

## ABSTRACT OF THE DISCLOSURE

A graphic display apparatus for displaying a graphic which is represented by binary bit map data includes: a display device including a plurality of sub-pixels; and a control section for controlling the display device, wherein the plurality of sub-pixels form a plurality of groups, each of the plurality of groups includes a predetermined plural number of sub-pixels, and the control section assigns each of bits included in the bit map data to one of the plurality of groups and displays the graphic by controlling sub-pixels included in the one of the plurality of groups based on information about bits located in the vicinity of the bit assigned to the one of the plurality of groups.

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